Welcome!
The CASEWV family is proud to have a quarterly newsletter to keep you up-to-date with the many things that are happening within the agency. With an average of 300 employees, 12 great programs and an annual budget of $15,000,000.00, we are dedicated to our communities growing stronger and achieving stability.

President John F. Kennedy launched the proposal for the “War on Poverty” and his successor Lyndon B. Johnson guided the legislation through Congress into law.

January 8, 1964 - In his first State of the Union address, just seven weeks after John F. Kennedy’s assassination, President Lyndon B. Johnson announced:

“This administration today, here and now, declares unconditional war on poverty in America. I urge this Congress and all Americans to join with me in that effort. It will not be a short or easy struggle, no single weapon or strategy will suffice, but we shall not rest until that war is won...Poverty is a national problem, requiring improved national organization and support. But this attach, to be effective, must also be organized at the State and local level.....For the war against poverty will not be won here in Washington. It must be won in the field, in every private home, in every public office, from the courthouse to the White House.”

This was the birth of community action agencies. The funding has helped millions of people and thousands of jobs were created to service the programs. This double impact has become a great economic generator in our neighborhoods. To date, CASEWV has brought an impressive $300 million new dollars to our area! We wish to thank everyone who over the years has been, or are now a part of our wonderful organization.
Executive Director’s Message: Happy 2014! It is going to be a very exciting year. Our high profile Housing Development project on Highland Avenue will be completed and all of our programs are showing healthy signs of continuing their great work. We have hit a pretty nice groove that is allowing us to focus on the future and to grow even bigger. The gleaming “Face of Case” is starting to shine throughout our neighborhoods, and as we celebrate the 50th year of Community Action, we are proud of the legacy it has left, and will leave. To commemorate this event, we hope you will join us in the many celebrations we have planned. There is a lot to be proud of and we can use everyone’s support in getting the word out about this wonderful accomplishment. Our dedication to serving the needs of our community will always be paramount. Oraetta Hubbard, Executive Director

CASEWV LOCATIONS

BLUEFIELD
ADMIN. BLDG., 355 Blvd. Ave
LAW & COMMERCE 307 Federal Street
KENNEDY CENTER 525 Bland St.
PRESTON PLACE 321 Preston St.
SENIORS CENTER Rec. Center Stadium Dr. CASE CAR CARE 1519 Lynn St.
CASEWV WAREHOUSE 717 Raleigh Street

PRINCETON
SENIORS CENTER 600 Trent Street SENIORS/HEAD START 215 Thorn St.
HEAD START NEW HOPE 153 Maple Acres Rd.

LASHMET HEAD START 3970 Mataoka Rd.

UNION MONROE CO. OFFICE 219 Main St.

HINTON SUMMERS CO. OFFICE 216 3rd St.
HEAD START 101 2nd Street
RAINELLE RIGHT FROM THE START 400 Main St.

The 50 Year History of CASEWV

Originally called the Mercer County Economic Opportunity Corp., Community Action Agency launched locally on December 8, 1964. It was located in Bluefield West Virginia and its first Executive Director was Mack Bowles, followed by Joe Hatfield, Dreyfus Free and our current Executive Director, Oraetta Hubbard.

Starting as an executive secretary with MCEOC in 1975, Oraetta became Deputy Director in 1979. In 1994 she was promoted to Executive Director and in 1997 MCEOC was changed to “Community Action of South Eastern West Virginia” due to the expansion of services in additional counties.

Now serving 20 years as Executive Director, Oraetta credits the support of many other resources to the longevity of CASEWV. Federal and state funding sources along with our local agencies are the foundation of our programs existing. The common thread is working as a team. In a recent interview she said, “It was also accomplished by following the mission and dreams of JFK.”

The strength of this statement and its impact on the people CASEWV serves is poignant. It all boils down to common humanity. Caring about our fellow man is our #1 job description. Multiply what CASEWV does by the other 1,000 plus agencies throughout the country, and the dream has not only come true, but lives in the heart of each and everyone of us who work in community action.

Oraetta’s closing message: “Be Proud Of What We Have Built.”


ABOUT US : CASEWV is your local community action agency providing services that improve the quality of life for our residents through our various programs. With over 300 professional employees and offices in Mercer, Summers, Monroe and Raleigh counties, we service over 8,000 families and individuals per year. Our annual budget of approx. $15,000,000 not only helps our citizens, but stimulates our local economy through employment, ownership of properties and the accomplishments of the programs themselves. We are one of the top ten employers in Mercer County. With services ranging from pre-natal to seniors, our directors facilitate these programs at our state-of-the-art locations. Governed by a Board Of Directors, we have established an excellent record of local, regional and national partnerships. We have been serving southeastern West Virginia since 1964.
Do you need affordable car repair? We can assist you!

Ask your CASE WV program contact for eligibility and referral information.
Or call 304-324-0450 Ext. 1302

Income eligible customers will receive a discount.

Service location: 1519 1/2 Bluefield Ave. Bluefield, WV
Hours of Operation: 7:30 to 4:00 Monday - Friday
Case Car Care Care Phone: 304-325-6536

Scheduling required before services rendered.
Supportive Services For Veteran Families
Funded by the Department of Veterans Affairs

A West Virginia Community Action Partnership Program

Services available may include rental and utility assistance, auto repair, relocation and moving costs, child care and emergency supplies.

(Note: Dishonorable discharges cannot be processed.)

For administrative questions regarding this program contact:
Ms. Bonnie Patterson - Director - bpatterson@casewv.org
Or call 304-320-7211
YOUR LOCAL COMMUNITY ACTION AGENCY

FAMILY DAY CARE FOOD PROGRAM

This is a very exciting opportunity for those 18 and older who provide registered child care in their home. You can receive a check for the meals you feed the children by signing up for the USDA program and following a few simple guidelines. We offer free, in-home training on how to serve nutritious well-balanced meals and instructions on the program policy and regulation. The menus are simple. Meals can also be served to provider’s own children if income eligible. Receive monthly payments to help cover the food cost for children in your care.

We provide service to the following counties:
Mercer, Monroe, Raleigh and Summers

CASE WV – FAMILY DAY CARE FOOD PROGRAM

GET PAID FOR MEALS YOU SERVE TO YOUR DAY CARE CHILDREN AND EVEN YOUR OWN CHILDREN IF YOU ARE INCOME ELIGIBLE

Food is costly to Provider doing Day Care in their home. The Family Day Care Food Program can help with our FREE Meal Reimbursement Program !!

3 EASY STEPS TO GET STARTED

1. Call the Family Day Care Food Program: 304-324-0453 OR 1-877-715-6401
2. Answer a few questions to determine our participation with the food program
3. Meet our representative to discuss how to prepare meals according to USDA guidelines, document the meals you serve and submit your monthly paperwork to receive payment.

JOIN OUR PROGRAM TODAY!

HAPPY NEW YEAR
FROM: CASE WV FAMILY DAYCARE FOOD PROGRAM STAFF
MICHELLE - KAYALA - TWILA

Tips from “Chef Betty” a new healthy recipes for you to try:

Create Your Own Design
This counts for MEAT and GRAIN.
- Cut hotdogs into portions then pierce the hard noodles into hotdogs in your design.
  A. Warning: Remember to pierce with the noodle BEFORE you cook them, otherwise they will be too soft to use.
- Boil water
- Cook hotdog and noodle combination until noodles are soft.
Weatherization Assistance Program

Our services areas are Mercer, Monroe, Raleigh and Summers County. Our mission is to reduce energy cost for Low Income families, particularly for the elderly, people with disabilities, and children, by improving the energy efficiency of their homes while ensuring their health and safety.

304-324-5804 or 304-324-0457
Toll free: 1-866-556-0780

Effective December 1, 2013

ASHRAE

NEW TECHNOLOGY FOR HOME WEATHERIZATION ASSISTANCE PROGRAM

It has been mandated by the United States Department of Energy (USDOE) to be incorporated into the Weatherization assistance Program (WAP), and providers of the WAP must comply. In order to continue to make the WAP the successful program that it is, we need to be open-minded, creative, and dedicated in the approach to ASHRAE.

What does ASHRAE stand for?
American Society of Heating, Refrigeration, and Air-Conditioning Engineers

ASHRAE contains the Building Tightness Limit in the Weatherization Assistance Program; it calls for significant changes in weatherization strategy. Instead of repairing or properly venting existing bath exhaust fans, or adding new ones when the house is tight (below “BTL”) the ASHRAE requires those measures, and also calculations which determine the amount of continuous ventilation needed in most of the homes that we weatherize.

ASHRAE establishes a “New Normal” for weatherization—a combination of air sealing and continuous ventilation (as well as local ventilation), in the homes that we weatherize. This concept is difficult for many people to grasp! For many people, it seem that these two measures [air sealing and continuous ventilation] are working against one another, or that one adding ventilation as two distinct measures, we think of them as two task of ONE measure?

What if we call this measure “taking control of airflow” or controlling air flow”? Air sealing reduces uncontrolled air leakage. The second task of the “controlling airflow” measure is installing ventilation according to ASHRAE to ensure a controlled amount of fresh air. These two tasks go hand—in-hand as the two parts of controlling airflow; one is not appropriate without the other. The benefits of this combination of air sealing and continuous ventilation go beyond the benefits of air sealing alone and get us closer to the goal of making the house actually work “as a system!”

Benefits of ASHRAE—- Is controlling airflow, reduced energy loss from air leakage, increased thermal comfort, enhanced health and lower medical bill
HEAD START/ EARLY HEAD START

This nationwide program is for children ages 0-5 and at risk pregnant women in Mercer and Summers Counties. The program provides comprehensive services to low income children and families as well as prepares children for kindergarten. We offer education and training for at risk pregnant women. We also offer early learning opportunities and activities through creative curriculum. The program also provides services to children with disabilities, links families to community resources, transportation to and from school, and provides screenings and nutritious meals to all participants. To enhance school readiness, each child is given individual assistance to develop their physical, mental and emotional skills. For more information on the program, call 304-487-5770. We have open enrollment!

Now Hiring!

CASE WV Head Start is hiring a Family Service Advocate for Mercer County.

Please contact Human Resources at 304-323-1880.

The classrooms at Bluefield Avenue invited families and children to explore learning centers during their “Pumpkin Patch Social.” Pumpkins were donated by a local National Guard Unit for each child attending the center. Families were encouraged to move about between the classrooms and participate in several learning centers. In classroom 1, families were able to participate in a Math center where they sorted colored pompons to make a candy corn. A felt board activity allowing children to retell the story of the "Five Little Pumpkins" was directed by the center’s Foster Grandparent. A science activity was set up for the children to explore the insides of a pumpkin and to touch the ooey, gooey, guts. In classroom 2, art centers were set up so that children could decorate their pumpkins with a variety of materials. Teachers also provided a library area for families and children to sit and read books related to the fall harvest season. Last but not least, children were encouraged to use their muscles for the great pumpkin race, where children were able to roll pumpkins to the finish line. The center had 32 families out of 37 attend the festivities!! Lunch was provided for the families and the children.

CASE WV Early Head Start Program would like to thank Helping from Heaven, The Lexi Kazian Foundation for donating a Gait Trainer from Lexi’s Equipment Closet for the benefit of a special needs child enrolled in our program.

This piece of equipment would have cost close to $2000. The Gait Trainer has made a huge difference for this child’s participation in the Early Head Start program. Due to health problems she is still crawling at two years of age. The Gait Trainer allows her to walk unassisted like her peers. She is now able to get around on the playground without having to crawl in the wet grass or just be held by her teacher or seated in a chair. She has made much progress since she began using the Gait Trainer. The seat has recently been removed and she has gained so much more control and is now able to stand and walk upright rather than hunched over.

The Lexi Kazian Foundation is a not-for-profit foundation located in Lake County, Illinois. The foundation is dedicated to improving the comfort and quality of life for children with special needs. For more information, or if you would like to donate equipment, or if you are in need of equipment, you can visit their website at www.HelpingFromHeaven.org.
PROJECT YES

Encouraging our youth in the community to be drug free and to have healthy relationships is the main focus of this program. Actively participating at schools and fairs throughout our area gives our teens an opportunity to learn how to make good decisions while having fun. We also offer seminars for parents to help educate them on teen issues and develop stronger communication skills for a trusting relationship. Serving Mercer, McDowell, Monroe, Raleigh, and Wyoming counties. Please call: 304-325-2441

This has been a very busy time for the TPP program. In Oct. we taught classes at Southside K-8 and at Bluefield Middle Schools. We also held two “Let’s Talk” Parent Meetings to give parents tips on talking with their kids about sex. We partnered with the PTO at Bluefield High and HISTA Group for a “Planning for the Future” event. We held a “DRUG-FREE ALL-STARS” game at Bluefield Middle School. In Nov. we taught classes at James Monroe High and Bluefield High. We also participated in the 9th GRADE ACADEMY at Bluefield High School and in “Youth Night” at the Bluefield Rec Center. In Dec. we taught classes at Glenwood Middle School. We’ve reached a lot of people with our message this quarter and are looking forward to a busy winter season with more classes and events.
CASE COMMISSION ON AGING

SENIOR

With a very active Senior population in our area we have many great programs to service them. Our Senior Nutrition sites serve a hot lunch, Monday thru Friday, along with the opportunity to enjoy a variety of activities such as bingo, exercise, zumba, crafts, trips and many more special events. Other Senior Services include home delivered meals, caregiver relief, personal-in-home care and transportation. We are dedicated in providing care and services that assist in maintaining a good quality of life. Please call: 304-425-7111

CASE COMMISSION ON AGING
PO Box 1507 * 600 Trent Street
Princeton, WV 24740
304-425-7111

As West Virginians are living longer than ever before, our Seniors & Disabled Citizens Program offers a wide variety of services that will help you live better. From socializing to personal support, our agency is dedicated to providing care that assists you in maintaining a good quality of life.

For Seniors 60 and over our cheerful Senior Centers have activities that allow you to participate at your own pace. Monday through Friday you can join our dine-in lunch at 11:30am, meet friends and also choose from a calendar of activities that include bingo, crafts, exercise, zumba, healthy steps class, trips, line dancing, devotions, play Wii and many more special events.

For Seniors and Disabled Citizens we offer assistance with personal care services and resources for health related information that may be helpful with your every day living requirements. 304-425-8969

ALL SENIORS WELCOME

Senior Nutrition Sites for more info call Jenni 304-425-9104
CASE Commission on Aging, 600 Trent Street, Princeton, WV 24740, Phone 304-425-7111
CASE Thorn Nutrition Senior Site, 205 Thorn Street, Princeton, WV 24740, Phone 304-431-2882
CASE Bluefield Senior Friends, 1780 Stadium Drive, Bluefield, WV 24701, Phone 304-327-2450
CASE Preston Place, 321 Preston Street, Bluefield, WV 24701, Phone 304-323-4100
Attention Home Buyers!

Want to own a home? There has never been a better time to inquire about several lending programs that are now available. These programs include existing and new home opportunities. Please call for a “one on one” appointment to discuss which program will work best for you! We encourage CASEWV employees to also inquire.

Call: 304-809-3064
Michelle Dalton - NMLS #239246
Mortgage Loan Originator

Homebuyer’s Education Classes
Now Being Offered!

Some lending institutions and banks are now requiring that you have this course in order to get certain funding. If this applies to you, please give us a call. This is an 8 hour course that includes class materials. You will be given your “Certificate of Completion” on same day as course.

Call: 304-809-3068 x1309
Bonnie Patterson - Independent Certified Course Instructor
THE PROMISE OF COMMUNITY ACTION

Community Action changes people's lives, embodies the spirit of hope, improves communities and makes America a better place to live. We care about the entire community and we are dedicated to helping people help themselves and each other.

Commemorating Fifty Years With Fifty Actions

More than ever before, the world of Community Action Agencies need to publicly promote their accomplishments and let their good deeds be recognized in order to keep the funding streams coming in. At the National Conference in Fort Lauderdale, Florida in January, Don Mathis, President and CEO, of Community Action Partnership said that now, and throughout 2014, is the time to tell our stories. Loud and clear, please. "The more numbers, aggregate outcomes, measurable results we can share, the better, he said."

Yoo-Hoo Everybody! We need to really step up and shout out. Toot our horns big. We are encouraging our directors and any person who is affected by any of the CASEWV services to let it be known. Post on Facebook how great we are, brag at meetings, send a note to the local press and never miss a PR moment in 2014. In order to gather the facts that Mr. Mathis needs to keep us rollin', we need to get active!

Our motto in 2014 is, "Fifty 4 Fifty." Here are a few that might work for you.
1. Volunteer for our Points Store Rewards Program!
2. Make a referral of services to someone. Chat us up!
3. Donate bingo gifts to our seniors.
4. Send us your story on how CASEWV has helped you.
5. Mentor someone. Tell us about it.
6. Directors: Submit history of your program, along with pics.
7. Create your own “50 Actions List” and share with us.

Call 304-324-0450 x 1302 To Submit Information

The 1st day of January 2014, is the first blank page of a 365 page book. Write a good one! Just think. If you really were writing a book about your life, what would you like for it to say about you by the end of the year? What if it was going to be published and read by millions? Live as if this were true, and when the ink dries, let there be much happiness, generosity, good health and love written about you!

ATTENTION BUSINESS OWNERS!
Call 304-324-0450 x1302
Book Your Conference or Meeting
@ Our State of the Art Video Facility & Conference Center
Or
18 Monitor Computer Lab
audio/visual equipment also available

(A Valuable CASEWV Partner)
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Bluefield, WV. 304-327-9686
www.landmarkantiquemall.com
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YOUR LOCAL COMMUNITY ACTION ACTION
Visit Our Website @ www.casewv.org

Celebrating 50 Years Of Service Throughout 2014!
Administration & CASE Car Care Services
304-324-0450 x 1302

PROGRAM ROSTER

Early Head Start
Head Start
304-487-5736

Right From The Start
304-323-8315

Family Day Care Food Program
304-324-0452

Project Yes
304-325-2441

Seniors
304-425-7111

Mortgage Programs
304-809-3064

Weatherization
304-324-0457

Family Stabilization/Emergencies
Transitional Housing
304-325-3511

Supportive Services
Veterans Families
304-320-7211

Just In CASEWV! issue 11 January 2014

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