

COMMUNITY ACTION OF SOUTH EASTERN WEST VIRGINIA, INC.

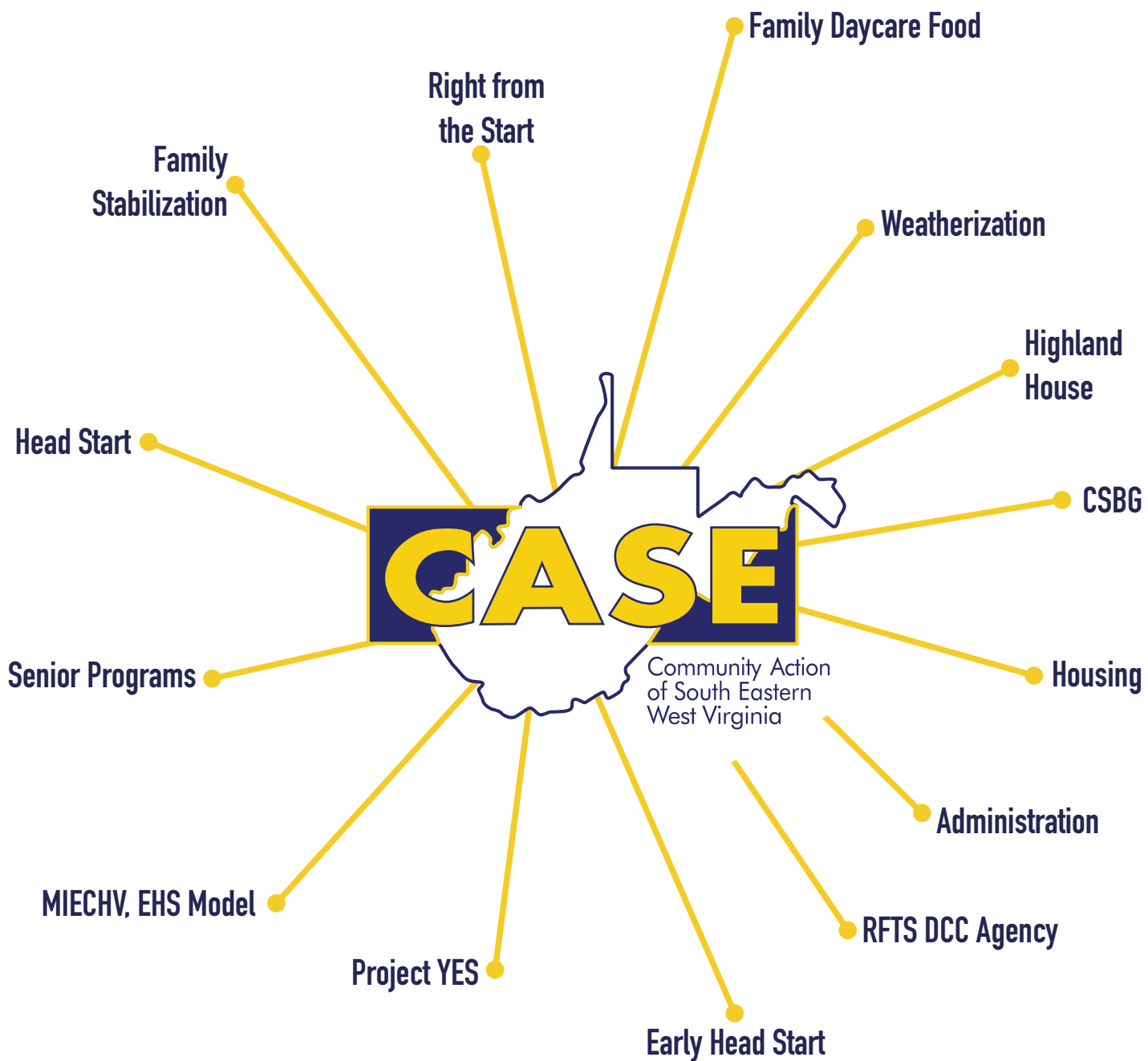


# Annual REPORT

# 2021

THE YEAR OF

# Perseverance



[WWW.CASEWV.ORG](http://WWW.CASEWV.ORG)

# TABLE OF

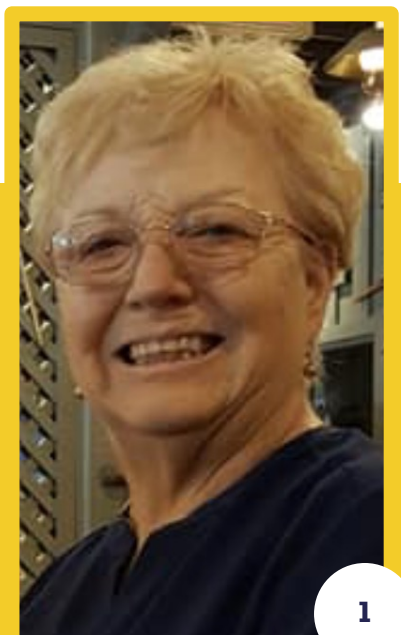
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## Dedication

**Oraetta Kennedy Hubbard**  
1952 - 2020

*The 2021 CASEWV Annual Report is dedicated to Mrs. Oraetta Kennedy Hubbard who served as the agency's Executive Director and had been employed with CASEWV for over forty years. Oraetta's spirit of tenacity, innovation, and community support continues to guide the agency's focus as outlined in the Community Action Promise – "changes peoples' lives, embodies the spirit of hope, improves communities, and makes America a better place to live."*





*“We envision safe, healthy, inclusive communities to support individuals and families in reaching their full potential.”*

Our Community,

CASEWV, Inc. was founded in 1964 as the Mercer County Economic Opportunity Corporation. In its rich history, the agency uses an individualized, data-driven approach to provide high-quality services in south eastern West Virginia. Particularly, CASEWV is the designated community action agency for Mercer, Monroe, and Summers counties. Programs are structurally and missionally aligned to help individuals achieve greater self-sufficiency while compassionately meeting clients where they are.

The past year has brought a cornucopia of program restrictions and deviations due to the COVID-19 pandemic (the disease caused by SARS-CoV-2). The COVID-19 pandemic was declared a Public Health Emergency of International Concern by the World Health Organization on January 30, 2020. New protocols were established to ensure the safety of staff, clients, and community partners while continuing to provide services, in as much as possible. *As always, safety is CASEWV’s top priority.*

***Yet, the agency and its programs have persevered***, much credit to the agency’s momentous staff, the resiliency of our clients, and the “spirit of hope” that our work embodies every single day. We are excited to present this 2021 CASEWV Annual Report! Though this publication is not all-inclusive of the comprehensive nature of our agency, the report showcases our impact on the communities we serve and underlines the important work accomplished by our staff and partners.

*Thank you for being a part of our journey!*

Sincerely,

**R. Kelly Shreve**  
*Chairperson, Board of Directors*

**Amanda Horton**  
*Chairperson, Policy Council*

**Mary Turner**  
*Chief Executive Officer*

**Travis Helmondollar, MS, CCAP**  
*Chief Operating Officer*

**Jay Valeyko, CPA**  
*Chief Financial Officer*

**Ida Wallace**  
*Human Resources Director*

CASEWV ADMINISTRATION OFFICE

355 Bluefield Avenue • Bluefield, West Virginia 24701  
(304) 327-3506 • [www.casewv.org](http://www.casewv.org)

# ABOUT

# CASEWV

## History & Purpose

CASEWV was founded on December 8, 1964 as the Mercer County Economic Opportunity Corporation in direct response to President Lyndon Johnson's "War on Poverty." President Johnson declared in his State of the Union address on January 8, 1964 that "our aim is not only to relieve poverty, but to cure it and, above all, to prevent it."



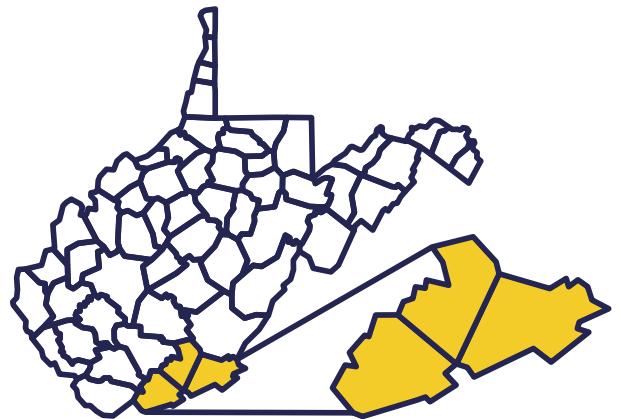
*CASEWV is one of 16 community action agencies in the Mountain State and one of more than 1,200 nationwide.*

The agency changed its name in 1997 to Community Action of South Eastern West Virginia (CASEWV). And, fifty-eight years since its founding, the agency remains committed to addressing the root causes and conditions of poverty in our communities. Services are diverse as programs are tailored to meet changing needs.

CASEWV is a private, non-profit, 501(c)3 organization and comprehensively provides services that extend through 12 counties throughout southern West Virginia. CASEWV is the designed community action agency for Mercer, Monroe, and Summers counties.

The agency is well-versed in high-level functions that allow it to effectively host programs of various sizes. With a current annual operational budget in excess of \$16 million, CASEWV is well-poised to have significant positive impact on individuals and families.

CASEWV is governed by a tripartite volunteer Board of Directors, comprised equally of elected officials, private sector representatives, and low-income representation. With its Head Start and Early Head Start programs, governance is shared with the CASEWV Policy Council, a group of dedicated parents and community partners who set direction for the agency's school-readiness services for children and families.



## Vision

Shared by its Board of Directors, executive leadership, and program staff, CASEWV envisions...

***“safe, healthy, inclusive communities  
to support individuals and families  
in reaching their full potential.”***

## Family Daycare Food Program

Michelle Buchanan, [mbuchanan@casewv.org](mailto:mbuchanan@casewv.org)



The Family Daycare Food Program (FDCFP) is a federal program that provides nutritional training and financial reimbursement for approved meals and snacks served in licensed homes.

The program is administered by the WV Department of Education, funded by USDA.

## Project YES

Jim Pettus, [jpettus@casewv.org](mailto:jpettus@casewv.org)



The Teen Pregnancy Prevention Program educates youth ages 12 to 18 about STD awareness, different forms of protection, abstinence, refusal skills, and delay tactics.

The goal is to support teens to remain healthy and postpone early sexual involvement.

Services (including classroom instruction, school rallies, youth events, parent meetings, and community events) are offered in Mercer, McDowell, and Monroe counties.

## Head Start & Early Head Start

Suzette Parks, [swhite@casewv.org](mailto:swhite@casewv.org)



The CASEWV Head Start and Early Head Start provides high-quality school-readiness services to low-income children and families in Mercer and Summers counties.

Center-based Head Start services are provided for children ages 3- to 5-years-old. Early Head Start services are provided prenatally to age 3, including center-based, home-based, and via partnerships with local child care centers.

Family involvement is critical for all program options.

## MIECHV, EHS Model

Trella Coppola, [tcoppola@casewv.org](mailto:tcoppola@casewv.org)

The MIECHV Program supports pregnant people and parents with young children who live in communities that face greater risks and barriers to achieving positive maternal and child health outcomes.



The Early Head Start model provides comprehensive support (such as parental skill-building and education) at no cost to families from income-eligible households. Services are offered during prenatal to age three.

## Right from the Start, Regional

Crystal Gwinn, [cgwinn@casewv.org](mailto:cgwinn@casewv.org)

CASEWV's Right from the Start home visitation program seeks to improve the health and well-being of West Virginia's families. Beginning with a positive pregnancy test and extending through the child's first year of life, RFTS provides care coordination to ensure access to health care for low-income women and children, as well as identifying community resources available to clients.



## Right from the Start, DCC

Kim Allen, [kallen@casewv.org](mailto:kallen@casewv.org)

The DCC agency is the service provider, billing entity, and hiring agency for the Designated Care Coordinators that serve clients in Region 1 (Mercer, Monroe, McDowell, Wyoming, Raleigh, and Summers counties) and Region 4 (Greenbrier County).

The agency is currently serving approximately 200 clients.

## Housing Program

Michelle Dalton, [mdalton@casewv.org](mailto:mdalton@casewv.org)



The CASEWV Housing Program provides safe, affordable housing options in the form of affordable rental housing, home repair loans and grants, and low interest rate home finance loan packaging.

The program has provided funds to make repairs in 11 homes in Mercer County utilizing \$18,483 in loans and \$86,176 in grant funds. The program operates 42 regular rental units to low-income residents in Mercer County.

## Weatherization Program

Kim Bourne, [kbourne@casewv.org](mailto:kbourne@casewv.org)



The CASEWV Weatherization Program operates both the Weatherization Assistance Program (WAP) and the Emergency Repair & Replacement Program (ERRP).

WAP increases the energy efficiency of dwellings of low-income persons by providing renewable energy systems, reducing residential expenditures, and improveing health and safety. ERRP aids households in need of emergency heat/cooling from October to September.

## Commission on Aging

Amy Mckinney, [amckinney@casewv.org](mailto:amckinney@casewv.org)



The CASEWV Commission on Aging provides a wide range of programs for seniors – including meals, socialization activities, exercise opportunities, games, and crafts Monday through Friday in the center.

In addition, meals are also offered via home delivery. Additional services are offered for seniors to remain sufficient in their own homes, including personal care and respite style programs.

## Family Stabilization

Jennifer Williams, [jwilliams@casewv.org](mailto:jwilliams@casewv.org)



The CASEWV Family Stabilization program provides comprehensive support to ensure that individuals and families become housed in a stable, safe environment and become self-sufficient to remain in that housing.

All services include case management which aids in ensuring clients reach self-sufficiency as quickly as possible and can maintain permanent, stable housing.

## Recovery Housing Services

David Weiss, [dweiss@casewv.org](mailto:dweiss@casewv.org)

CASEWV Recovery Housing Services is a sober living residence for individuals in recovery from substance use issues. The State Opioid Response facility houses adult male and female clients, while Highland House facility is for adult women with justice system involvement.

There is currently no fee for residents, and all basic needs are provided.

All residents receive Peer Recovery Support Specialist services.

## CSBG Regional Services

Brenda Elmore, [belmore@casewv.org](mailto:belmore@casewv.org)

Family Stabilization (Monroe and Summers counties) provides temporary assistance for those with emergent needs that cannot be immediately met.

VITA is an IRS initiative designed to support free tax preparation services for low- to moderate-income individuals, persons with disabilities, the elderly, and limited English speakers.

NEC provides training and technical assistance to micro-entrepreneurs as related to their business development and operational needs.

# ORGANIZATIONAL Chart

GOVERNING BODIES

EXECUTIVE

ADMINISTRATIVE

PROGRAMMATIC



CASEWV is an Equal Employment Opportunity Employer (EEO).

## Human Resources IN NUMBERS



## STAFF SHOWCASE

### Shannon Durr

ERSEA COORDINATOR, CASEWV HEAD START & EARLY HEAD START

Shannon first became familiar with CASEWV when her sister started attending Head Start. Then, in 1995, she followed a Head Start bus to a center to learn more about the program for her own child, Bekah. Bekah was enrolled, and Shannon began volunteering with the program almost immediately. She was quickly offered employment. During her 26+ years with CASEWV, Shannon has served in various capacities including center aid, bus driver, janitor, cook, teacher aid, lead teacher, family service advocate, and currently as the ERSEA (Eligibility, Recruitment, Selection, Enrollment, and Attendance) Coordinator for Head Start and Early Head Start.



To continue to advance in her career, Shannon most recently earned a Regents Bachelor of Arts degree from Concord University!

*Shannon states, "I've often heard that Head Start gets in your blood, and it's true! CASEWV Head Start is my family."*

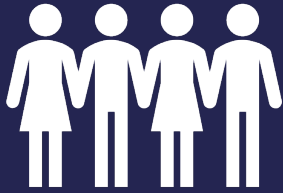
*Pictured is Shannon with her daughter, Bekah, and her grandson, Lucian, who also attended CASEWV Head Start.*



# AGENCY

# Impact

Source: Program Year 2020 CSBG Report



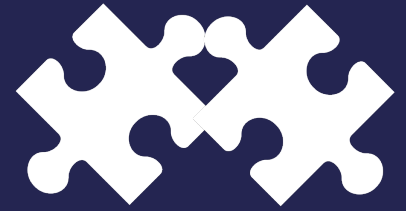
4,074

Unique Individuals Served



1,083

Documented Households Served



83

Community and Organizational Partners

**CASEWV has successfully implanted the Community Action Standards of Excellence, a list of critical benchmarks of excellence in seven categories.**



**Staff qualifications and professional development are critical to ensure quality service delivery. CASEWV staff hold the following certifications that increase our capacity to achieve family and community outcomes.**

- 1, Nationally Certified ROMA Trainer
- 1, Nationally Certified ROMA Implementer
- 1, Certified Community Action Professional
- 62, Child Development Certification

- 8, Family Development Certification
- 10, Home Energy Professional Certification
- 1, Building Performance Institute (BPI) Certified Professional
- 10, CLASS Certified Professionals

## FACEBOOK REACH

fb.com @casewestvirginia  
January 1, 2021 – December 31, 2021

15,815

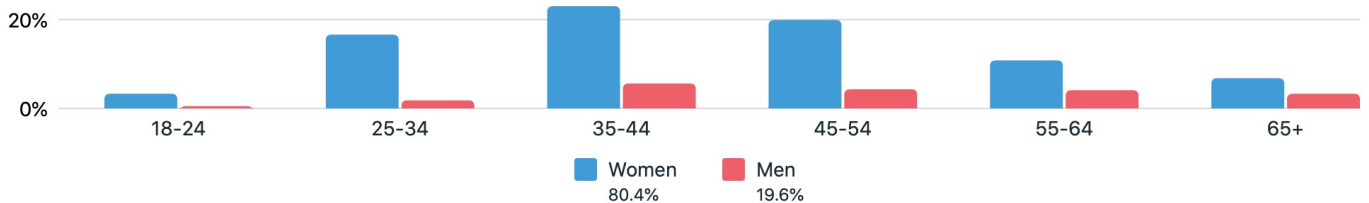
People Reached

986

Page Visits

631

Total Page Likes  
(104 NEW THIS YEAR)



# FINANCIAL

# Health

CASEWV, Inc. enlisted Somerville & Company, P.L.L.C. to conduct its annual audit for the years ended August 31, 2020 and 2019. In its unmodified auditors' report, there were no material weaknesses nor areas of significant deficiency identified.



**SOMERVILLE & COMPANY** P.L.L.C.

CPAs & CONSULTANTS

"In our opinion, Community Action of South Eastern West Virginia, Inc. complied, in all material respects, with the types of compliance requirements [...] that could have a direct and material effect on each of its major federal programs for the year ended August 31, 2020."

The following Statement of Financial Position is taken from the auditors' report, approved by the agency's Board of Directors. The complete Audit Report and Financial Statements are available to review by contacting Jay Valeyko, CPA, Chief Financial Officer.

Associated notes are an integral part of the shown financial statements.

COMMUNITY ACTION OF SOUTH EASTERN WEST VIRGINIA, INC.  
STATEMENTS OF FINANCIAL POSITION  
August 31, 2020 and 2019

ASSETS	<u>2020</u>	<u>2019</u>
Cash and cash equivalents	\$ 2,955,715	\$ 1,494,974
Accounts receivable	588,850	668,579
Inventory	<u>42,863</u>	<u>39,151</u>
Total Current Assets	3,587,428	2,202,704
Property and Equipment, net	5,602,736	5,748,959
Other Assets		
Prepaid expenses	<u>25,744</u>	<u>8,896</u>
Total Assets	<u>\$ 9,215,908</u>	<u>\$ 7,960,559</u>
 LIABILITIES AND NET ASSETS		
Current Liabilities		
Accounts payable	\$ 634,947	\$ 508,035
Accrued liabilities	20,282	94,981
Refundable advances	168,858	-
Current portion of long-term debt	141,521	136,509
Accrued leave	<u>595,309</u>	<u>632,537</u>
Total Current Liabilities	<u>1,560,917</u>	<u>1,372,062</u>
Long-term Liabilities		
Long-term debt, less current portion	527,826	594,263
Other post-employment benefits	<u>1,827,373</u>	<u>2,367,472</u>
Total Long-term Liabilities	<u>2,355,199</u>	<u>2,961,735</u>
Total Liabilities	<u>3,916,116</u>	<u>4,333,797</u>
Net Assets		
Without donor restrictions		
Unrestricted - undesignated	<u>5,299,792</u>	<u>3,626,762</u>
Total Net Assets	<u>5,299,792</u>	<u>3,626,762</u>
Total Liabilities and Net Assets	<u>\$ 9,215,908</u>	<u>\$ 7,960,559</u>



# Thank You!

*CASEWV, Inc. is incredibly grateful for its many partners, funders, and contributors who partner with us in our mission and strategies to effect positive change in individuals, families, and our communities.*



# Head Start & Early Head Start

## School-Readiness

We define school-readiness as the assurance that children possess the skills, knowledge, and attitudes necessary for success in school and for later learning in life (to be life-long learners). Physical, cognitive, social, and emotional development are all essential ingredients to school-readiness. It involves a vast array of strategies targeted towards both the individual child and family – all in recognition and celebration of each family’s community and cultural dynamics.

## Program Goals

1. CASEWV Head Start and Early Head Start will empower families in understanding their role as their child’s first and most important educator and in promoting a stable, nurturing environment to promote their child’s resilience and school-readiness.
2. CASEWV Head Start and Early Head Start will maintain a well, strong, and empowered workforce with increasing capacity to provide high-quality services to children and families.
3. CASEWV will ensure children are well-equipped and prepared for school and for later learning in life and demonstrate the skills for success in kindergarten.
4. CASEWV Head Start and Early Head Start will facilitate all programs with child health and safety as a top priority – including safe environments, positive relationships with peers and adults, and standards to support comprehensive health and well-being.
5. CASEWV Head Start and Early Head Start will be recognized as a leader in the community for high-quality early childhood programs.

Additional information related to our program goals, objectives, strategies, and outcomes is available upon request. In addition, data is available via our Program Self-Assessment online at [www.casewv.org](http://www.casewv.org).

**9**  
Newborn Visits Conducted by the Staff Nurse

**63.1**  
Average Number of IEPs and IFSPs Managed Per Month

**22,607**  
Meals Served that Met USDA CACFP Requirements

## ENROLLMENT



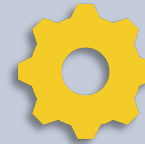
### HEAD START

**279**

Funded

**197**

Cumulative



### EARLY HEAD START

**80**

Funded

**171**

Cumulative



### EHS CHILD CARE PARTNERSHIP

**56**

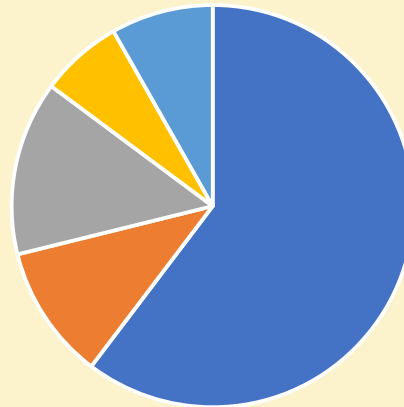
Funded

**93**

Cumulative

The program served a total of 461 children and their families.

## TYPE OF ELIGIBILITY



- At or Below Federal Poverty Level
- Over Income
- Foster Child
- Experiencing Homelessness
- Receiving Public Assistance

## CHILD HEALTH OUTCOMES



**100%**  
Children with Medical Insurance



**95.38%**  
Children with Up-to-Date Immunizations



**99.31%**  
Children with a Medical Home



**56.12%**  
Children with a Dental Home



**294** Vision & Hearing Screenings  
**57** Vision & Hearing Referrals

# Community Action Promise

*“Community Action changes people’s lives, embodies the spirit of hope, improves communities, and makes America a better place to live. We care about the entire community, and we are dedicated to helping people help themselves and each other.”*



Community Action  
of South East  
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